



## MEDIA ALERT

### Active.AI Selects AWS as its Preferred Cloud Provider

*Singapore-based fintech company chooses AWS for its scalability, agility, and functionality to power AI-enabled applications for the financial services industry*

**Singapore – September 25, 2018** – Amazon Web Services, Inc. (AWS), an Amazon.com company, today announced that Active.AI, a conversational AI (artificial intelligence) platform provider for financial services companies, has chosen AWS as its preferred cloud provider to power the delivery of conversational AI capabilities through its platform TRINITI. This enterprise AI platform for the financial services industry (FSI) runs on AWS to provide customers with a reliable, agile, and scalable experience. Running on AWS's fault-tolerant, highly performant infrastructure, Active.AI is able to create a solid foundation for TRINITI which enables customers, such as banks, insurance companies, and financial institutions, to support voice-based transactions in the cloud.

Moving TRINITI from on-premises to AWS has enabled Active.AI to reduce the cost of its platform by five times for its customers. Leveraging AWS's GPU infrastructure with Amazon Elastic Compute Cloud (EC2), Active.AI performs advanced workloads like machine learning, and quickly scales capacity during peak times, such as when testing new applications. Since the first day of operation on AWS, Active.AI has been able to deploy new applications quicker while reducing costs and keeping financial data secure.

"By taking a cloud-first approach with AWS as our preferred cloud provider, we are giving our developers and data scientists access to the broadest and deepest portfolio of cloud services so that they can innovate with speed and at scale to build and deliver relevant financial services tools to our customers," said Ravishankar, CEO and Co-founder of Active.AI. "Operating on AWS has allowed us to stay focused on driving innovation rather than spending our resources on maintaining our infrastructure. Their unmatched performance and scalability make it possible for us to deliver even more value to our customers as we uncover new ways to intuitively and intelligently engage with the customer on mobile, chat, or voice enabled IOT devices using AI."

"Cloud is becoming the new normal for the highly regulated financial services industry, and we are increasingly seeing AWS selected as the provider of choice for these risk-sensitive companies," said Nick Walton, Managing Director, ASEAN, at AWS. "Active.AI is leading in applying machine learning to the way people interact and turn data into meaningful insights that can enhance customer experience. By taking advantage of AWS's expertise in cloud infrastructure and its proven security, Active.AI can accelerate its pace of innovation to help customers drive transformation in the financial services industry."

Active.AI joins a growing list of innovative financial institutions running on AWS, including Capital One, Thomson Reuters, DBS Bank, Singapore Stock Exchange (SGX), and TrueMoney.

#### **About Amazon Web Services**

For over 12 years, Amazon Web Services has been the world's most comprehensive and broadly adopted cloud platform. AWS offers over 125 fully featured services for compute, storage, databases, networking, analytics, machine learning and artificial intelligence (AI), Internet of Things (IoT), mobile, security, hybrid, virtual and augmented reality (VR and AR), media, and application development,



deployment, and management from 55 Availability Zones (AZs) within 18 geographic regions and one Local Region around the world, spanning the U.S., Australia, Brazil, Canada, China, France, Germany, India, Ireland, Japan, Korea, Singapore, and the UK. AWS services are trusted by millions of active customers around the world—including the fastest-growing startups, largest enterprises, and leading government agencies—to power their infrastructure, make them more agile, and lower costs. To learn more about AWS, visit [aws.amazon.com](https://aws.amazon.com).

#### **About Active.Ai**

[Active.Ai](#) (Active Intelligence Pte Ltd), a Singapore Fintech startup with innovation lab in Bengaluru, India, is building a conversational AI Platform from Singapore for the rest of world. Our core business of understanding unstructured data helps financial services design intelligent conversations. Through our proprietary AI enterprise platform with Natural Language Process (NLP), Natural Language Understanding (NLU) and Machine Intelligence, we help enable intuitive engagement with their customers on mobile, chat, or voice enabled IoT devices. We focus on multiple financial services industry domains such as retail, corporate and private banking, virtual agents, capital markets, insurance, commerce and wealth management. Our model is based on B2B offerings that monetize based on AI Enterprise Solution on Premise or Cloud, Project Development and Subscription. Active.Ai employs 100+ people out of offices in Singapore, India, and the United States.

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